



July 23, 2018

Supporters,

The North Texas Food Bank (NTFB) and Crossroads Community Services (Crossroads) are embarking on an exciting new phase in their partnership.

As you may know, the NTFB is finishing construction on their new distribution and volunteer center, the Perot Family Campus, in Plano, Texas—a more central location that enables the NTFB to better serve all their partner agencies in its diverse 13-county region. One of the first questions supporters ask is *“What about the need in the south?”*

We are excited to announce that Crossroads will move into the North Texas Food Bank Pollock Campus on Cockrell Hill Road in 2019 to help build capacity in the southern sector of the Food Bank’s service area. This change enables the NTFB to expand our service to the southern sector through a well-established and trusted Partner: Crossroads Community Services. Until the move, the NTFB will continue to distribute food from that facility to its Partners Agencies as they have in the past.

In addition to serving fellow Partner Agencies, Crossroads will establish a client-choice pantry at the Pollock Campus, with an emphasis on providing nutritious food items, especially fresh produce. This pantry will provide neighbors with ample access to nutritious foods as well as other additional wrap-around services in this high-need area.

Crossroads is a natural partner in this expansion plan. It pioneered the Hub-and-Spoke distribution model (establishing spokes, called Community Distribution Partners) beginning in 2006. In 2017 alone, Crossroads provided 2.3 million pounds of nutritious food through its in-house pantry and 64 Community Distribution Partners.

Crossroads has outgrown its current space in downtown Dallas. Moving to the Pollock Campus provides an additional 45,000 square feet of operating space. Now, their staff and volunteers will be better able to serve more people facing food insecurity in Dallas, Ellis, and Navarro Counties. Their 2019 food distribution goal is 7 million pounds of nutritious groceries. Crossroads plans to be fully operational at the Pollock Campus on Cockrell Hill Road early next year.

This shift is part of a larger strategic effort by the NTFB to close the current meal gap and provide 92 million meals by 2025. To reach this ambitious goal, the NTFB leadership launched a 10-year strategic plan to meet the need for food assistance in North Texas. This includes the move to Plano and deploying technology solutions to achieve better client health outcomes. The Food Bank is also making a significant investment in the infrastructure of its Feeding Network, made possible thanks to funds raised by their *Stop Hunger Build Hope* capital campaign.

As the Food Bank looked to invest in the infrastructure and capacity of the network it was clear that the success of Crossroads as a Hub could be replicated in other areas. In 2016 the NTFB and Sharing Life

Community Outreach partnered to establish a Hub in Mesquite to serve agencies, CDPs, and pantry clients in the surrounding area. Thanks to this support, Sharing Life went from distributing one million pounds of food per year, to a projected four million pounds of food in fiscal year 2018.

In addition to establishing Hub locations, the NTFB has also invested to create more client-choice pantries such as the *Jan Pruitt Community Pantry* in Lancaster, *Our Community Pantry* in South Dallas, and the upcoming pantry that Crossroads will operate in the Pollock Campus. For areas where a traditional pantry isn't feasible, the NTFB will deploy mobile pantries that will regularly provide fresh produce and other nutritious food in rural, suburban and urban settings including college campuses.

Crossroads is honored to play a significant role for the NTFB in their strategic work to meet the needs of hungry neighbors by ensuring access to ample amounts of nutritious foods.

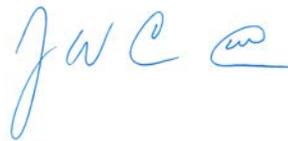
We are thankful for your belief in our mission and are grateful for your support. Together, we will close the hunger gap in North Texas and ensure that each of our low-income neighbors have the food they need to thrive.

If you have any questions, please reach out to us by emailing info@ntfb.org or info@ccsdallas.org

Warmly,



Trisha Cunningham
President and Chief Executive Officer
North Texas Food Bank



Reverend Jay Cole
Executive Director
Crossroads Community Services